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Privacy Policy

Definitions

“the Website” means TheSchoolReport website, www.theschoolreport.co.uk and any of the Services which are provided therein.

“User” or “Users” means unregistered and/or registered user/s of the Website.

“Cookies” means a small text files that that we store on your internet browser or the hard drive of your computer.

About this policy

The School Report Limited (“we”) understand the importance of keeping your personal data safe.

This policy sets out the basis on which personal data we collect from you will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it. By visiting theschoolreport.co.uk you are accepting and consenting to the practices described in this policy.

Data Controller

The School Report Limited of 20 Crewe Road, Sandbach, CW11 4NE is the data controller.

You may contact our data privacy manager with questions and requests in relation to your data by either writing to us at the above-mentioned postal address or by email to results@theschoolreport.co.uk.

Information we may collect from you

We may collect and process the following information about you:

When you visit our Website

Each time you visit the Website, we may automatically collect all or some of the following information:

Cookies

The Website uses Cookies to distinguish you from other users of the Website. Cookies are tiny “memory” files of random letters and numbers that are stored by your web browser, either temporarily within your device’s memory or more permanently on your

device's storage. Cookies last between 2 hours and 5 years but you can delete them at any time by following the "privacy" link on your browser. We will not attempt to personally identify visitors from their IP addresses unless required to as a matter of law or regulation or in order to protect other users of the Website.

We use performance Cookies which help us identify how users use the Website including how frequently they visit it, what pages they visit and how long they stay on it. Some information, such as your IP address, may be transmitted to third parties such as Google, which analyses usage of the Website.

We use the following Cookies:

Name	Domain	Maximum period
PHPSESSID	www.theschoolreport.co.uk	up to 2 years
_ga .	www.theschoolreport.co.uk	up to 2 years
_gat	www.theschoolreport.co.uk	up to 2 years
_gid	www.theschoolreport.co.uk	up to 2 years

The lawful basis for using Cookies to collect information about you is a "legitimate interest" to enable you to use the Website and to enable us to provide you a good standard of service. We also believe that here is a broader societal benefit to understand how people use the Website and its features as the Website provides important information to a great deal of people in the United Kingdom. The use of Cookies is therefore necessary and as such has minimal impact on your privacy rights.

Information you give to us

We may collect information when you correspond with us either through the Website, by telephone, by email or by completing a form. This includes the information you provide to us whilst registering as a registered user on the Website, participating in discussions forums on the Website, reporting a problem with the Website etc. The information may include some or all of the following information; your name, username, email address, password, your postcode, and any other information that you chose to give us. We may process the information you give us to for the following purposes:

- verifying your identity when you use our services or contact us;

- carrying out our obligations arising from any contracts entered into between you and us, and to provide you with the information, and services that you request from us;
- notifying you about changes to our service or anything else we may be required or reasonably expected to notify you of;
- ensuring that content from the Website is presented in the most effective manner for you and for your computer; and
- monitoring and recording communications with you (including phone conversations and emails) for quality assurance and compliance.

The lawful basis for processing the information you give us is “contract” to enable us to perform our obligations towards you and towards other users of the Website, including keeping you and other users of the Website safe, and to enable you and others to receive a good level of service and support from us.

Information we collect about you

Mostly through the use of Cookies, we may collect technical information, including the Internet protocol (IP) address used to connect your computer or other electronic device to the internet, your login information, browser type and version, time zone setting, mobile telephone, tablet or PC type, browser plugin, types and versions, operating system and platform; information about your visit, including the full Uniform Resource Locators (URL) clickstream to, through and from the Website (including date and time); schools, schools, years, discussion boards you viewed on the Website or searched for; page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouseovers), and methods used to browse away from the page and any phone number used to call our customer service number.

The lawful basis for processing your information that we collect is “legitimate interests”, to enable you to use the Website and to enable us to provide you a good standard of service.

Information we receive from other sources

We may receive information about you if you use any of the other websites we operate or the other services we provide. In this case we will have informed you when we collected that data that it may be shared internally and combined with data collected on the Website. We are also working closely with third parties (including, for example, business partners who give us support in relation to technical, advertising networks, analytics providers, search information providers) and may receive information about you from.

The lawful basis for processing your information that we collect is “legitimate interests”, to enable you to use the Website and to enable us to provide you a good standard of service.

Disclosure of your Data

We will not disclose your personal data to any third party except in the following circumstances:

- If we, or substantially all of our assets, are acquired or are in the process of being acquired by a third party, in which case personal information will be one of the transferred assets.
- If we have been legitimately asked to provide information for legal or regulatory purposes or as part of legal proceedings or prospective legal proceedings.
- We employ companies and individuals to perform functions on our behalf and we may disclose your personal data to these parties for the purposes of fulfilling our obligations to you. Those parties are bound by strict contractual provisions with us and only have access to personal information to perform their functions, and may not use it for other purposes.
- From time to time, these other people and organisations to whom we may pass your personal data may be outside the European Economic Area (“EEA”) in countries that do not always have the same data protection laws as the UK. However, we will have contracts in place with them to ensure that your data is

adequately protected and we will remain bound by our obligations even when your personal data is processed outside the EEA.

- If you provide false or inaccurate information to us and we suspect fraud, we will record this and may share it with other people and organisations. We may also use technology to detect and prevent fraud.

Where we store your personal data

We may store your personal data on servers which are located outside the EEA. In such case, we will ensure that the relevant service provider is contractually bound to adhere to the same data protection rules that apply across the EEA. By submitting your personal data to us, you agree to this transfer of your personal data to an organisation which might be located outside of the EEA.

Your rights

Because we process your data, subject to exceptions, you have a right to:

- Request correction or erasure of your personal data.
- Request a copy of the personal data that we hold on you.
- Object to processing of your personal data and in particular for marketing purposes.
- Report a concern to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues (www.ico.org.uk). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us in the first instance.

If you wish to exercise any of these rights please email us at results@theschoolreport.co.uk.

Data Security

We place great important on keeping your personal data safe and secure. Therefore, we have put in place appropriate security measures to protect your data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed.

Where we have given you (or where you have chosen) a password, which enables you to access certain parts of the Website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Data Retention

We will only keep personal data for as long as is necessary for the purpose or purposes for which we have collected it. We will take all reasonable steps to destroy, or erase from our systems, all data which is no longer required.

Opting in and opting out of receiving emails from us

If you communicate with us using the internet, we may occasionally email you about our services and products. When you register through the Website, we will give you the option to tell us that you are happy to receive marketing communications from us. If you agree, you will be able to change your preference at any time later on.

Where you opt out of receiving these marketing messages, this will not apply to personal data provided to us as a result of registration.

Third-Party Links

The Website may include links to third-party websites as well as adverts with third-party links. If you click on third party links or on adverts, the third party will collect data from you independently from the Website. We do not control these third-party websites are not responsible for their data protection policies. When you leave the Website, we encourage to you to read the privacy notice and policies of every website you visit.

Changes to our Privacy Policy

This Privacy Policy was last updated on 25 May 2018.

We will post future changes to this Privacy Policy and where appropriate we might send you an email notifying you of the change. Please check back frequently to see whether this policy has been updated.

Contact

You may contact us with questions, comments and requests regarding this Privacy Policy or to inform us about changes to your personal data. Our contact information is: results@theschoolreport.co.uk or Ebenezer House, Ryecroft, Newcastle, Staffordshire, England, ST5 2BE.