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Cookie Policy

Definitions

“the Website” means www.TheSchoolReport.co.uk and any of the services which are provided therein.

“User” or “Users” means unregistered and/or registered user/s of the Website.

“Cookies” means a small text files that that we store on your internet browser or on the hard drive of your computer.

Why do we use Cookies

When we provide services, we want to make them easy, useful and reliable. This sometimes involves placing small amounts of information on your computer. These are called 'Cookies'.

These Cookies cannot be used to identify you personally and are used to improve services for you, for example through:

- Allowing you to navigate between pages efficiently.
- Enabling a service to recognise your computer so you don't have to give the same information during one task.
- Recognising that you have already given a username and password so you don't need to enter it for every web page requested.

- Measuring how many people are using the services, so they can be made easier to use and that there is enough capacity to ensure they are fast.

Users typically have the opportunity to set their browser to accept all or some Cookies, to notify them when a Cookie is issued, or not to receive Cookies at any time. The last of these options, of course, means that personalised services cannot be provided and the User may not be able to take full advantage of all of the Website's features. Refer to your browser's Help section for specific guidance on how it allows you to manage Cookies and how you may delete Cookies you wish to remove from your computer.

What Cookies we might use

Multiple Cookies may be found in a single file depending on which browser you use.

The Cookies used on this Website have been categorised based on the categories found in the ICC UK Cookie guide, as follows:

The list below shows the Cookies that we use, other than those that are strictly necessary to this service. If you have any queries about these, or would like more information, please contact our Data Protection Manager at 20 Crewe Road, Sandbach, CW11 4NE or email us at results@theschoolreport.co.uk.

We use the following Cookies:

- **Session Cookies.** These are Cookies that allows the Website to link the actions of the User during a browser session. The Cookies enable the Website to keep track of your movement across the Website so that you don't re-enter any of the information you have already given to the Website. Session Cookies are created temporarily. All session Cookies are deleted as soon as you close the browser or exit the Website. If you return to the Website, the Website will not recognise you and you will be treated as a new visitor as there will be nothing in your browser to let the Website know that you have visited before.
- **Strictly necessary Cookies.** These are Cookies that are required in order to enable you to move around the Website and use its services. They include, for example, Cookies that enable you to log into secure areas of the Website and

remembering previous actions such as entered text when navigating back to a page in the same session.

- **Google Analytical/performance Cookies.** These Cookies collect information about how visitors move around the Website, such as recognising and counting the number of visitors to the pages and whether Users experience any error messages from the Website. The information is anonymous and helps us to improve the way the Website works, for example, by ensuring that Users are finding what they are looking for easily.
- **Functionality Cookies.** These Cookies allow the Website to recognise you when you return to the Website. This enables us to tailor our content for you, greet you by your name and remember your preferences (for example, your choice of language or region).
- **Targeting Cookies.** These Cookies record your visit to the Website, the pages you have visited and the links you have followed. We will use this information to make the Website and the advertising displayed on it more relevant to you and your interests. We may also share this information with third parties for this purpose.

Please note, that from time to time, you may receive Cookies from third parties, including, for example, advertising networks and providers of external services like web traffic analysis services. We have no control over these Cookies, and they are likely to be analytical/performance Cookies or targeting Cookies.

You can block these Cookies by activating the setting on your browser that allows you to refuse the setting of all or some Cookies. However, should you decide to block any Cookies you may not be able to use all or parts of the Website.

To learn more about Cookies

To learn more about Cookies, see:

- www.allaboutcookies.org
- www.youronlinechoices.eu
- www.google.com/policies/technologies/cookies/

Further information

If you would like any more information or you have any comments about our Privacy Policy or our Cookies Policy, please either write to our Data Protection Manager at Ebenezer House, Ryecroft, Newcastle, Staffordshire, England, ST5 2BE or email us at results@theschoolreport.co.uk

Changes to this Policy

We may amend this Privacy Policy from time to time without notice to you, in which case, we will publish the amended version on the Website. You confirm that we shall not be liable to you or any third party for any change to this Privacy Policy from time to time. It is your responsibility to check regularly to determine whether this Privacy Policy has changed.